

MINUTES OF THE OPEN SESSION
OF THE MEETING OF JMSB FACULTY COUNCIL

Held on Friday, March 12, 2010
MB 15.254

PRESENT

S. Sharma, Dean and Chair; A. Ahmad; S. Al-Safadi; S. Betton; S. Brutus; D. Cameron; C. Cho; A.-M. Croteau; A. Dresner; A. Fagnoli; G. Fisher; J. Freed; N. Hdeib; A. Hochstein; G. Hughes; G. Kanaan; L. Katsanis; H. Kim; J. Longo; F. Nebebe; D. Peltier-Rivest; P. Pietromonaco; I. Rakita; C.A. Ross; M. Rossi; M. Sharma; L. Switzer; U. Wassmer

ABSENT

J. Ahmad; C. Baptista; B. Barbieri; G. Beasley; E. Boulianne; C. Calkins; S. Cole; L. Dandurand; B. Desai; J. Feith; K. Gheyara; S. Goyal; D. Graham; M. Horst; M. Islam; Z. Ling; T-S Nguyen; A. Paquin; R. Paquin; R. Saade; J. Woodsworth; L. Zimmerman

GUESTS

K. Fiddler; M.-G. Hum; A. Segal; W. Taylor

1. Call to order

The meeting was called to order at 9:34 a.m.

2. Approval of the Agenda

R-2010-2-1 *Upon motion duly moved and seconded (L. Katsanis, G. Hughes), Council approved the Agenda as presented.*

3. Approval of the Minutes of the Meeting held December 11, 2009

R-2010-2-2 *Upon motion duly moved and seconded (G. Kanaan, A.-M. Croteau), Council approved the Minutes of the meeting held February 5, 2010.*

4. Business Arising from the Minutes

There was no business arising.

5. Chair's Report and Question Period

The Chair made the following remarks:

JMSB students continue their success in competition. Ms. Rossi will give more details in her CASA report. There has been very positive feedback on the JMUCC that took place on February 21-27. He thanked the organizers and everyone who supported the competition and the JMSB team who came in third.

The 5 Days for the Homeless campaign is quickly approaching. It will take place this year from March 14-19.

The Pedal for Kids will take place on June 18, 2010 between 9:30 am and 10:00 am. There is also a raffle being held for this event with some great prizes that include a signed Canadiens hockey stick, gift certificates to restaurants and free hotel stays. Please see Eva Ferrara, Javier Lee, Lea Mirabilia or Ramona Senecal for tickets.

The Donor and Student Excellence Recognition Ceremony is set for March 25, 2010 at the Hyatt Regency.

Consent Agenda

6. Reports from the Associate Deans
7. Reports from Other University Bodies

R-2010-3-2 *Upon motion duly moved and seconded (M. Sharma, L. Katsanis), Council approved the items on the Consent Agenda as outlined in Items 6 and 7 and detailed in JMSB-2010-02A-01 and JMSB-2010-02A-02.*

Regular Agenda

8. Reports from the Associate Deans
A. Hochstein, Associate Dean, Masters and Graduate Diploma Programs

Associate Dean Hochstein reminded Council that the MBA team won the Tata Cup this year. Following this win, representatives of JMSB met with a representative of the Tata Corporation. JMSB looks forward to hosting the cup this year. He congratulated the coach, Dan Silverman as well as the team members: Annaleigh Greene, Michelle Nero, Shawna Rose and Ivonne Medina.

Associate Dean Hochstein explained that he met with representatives of McGill and there is interest in the GDBA program for McGill science students. The current enrollment is very healthy in the GDBA and there is capacity for growth in the program.

9. Undergraduate Curriculum
9.1 Department of Management (JMSB-2010-02A-03)

Associate Dean Switzer presented the changes, explaining that there was a change in the course description for MANA 369 and an addition of a new course for non-business students, MANA 300.

R- 2010-3-3 *Upon motion duly moved and seconded (G. Kanaan, L. Katsanis), Faculty Council approved the curriculum changes as outlined in document JMSB-2010-02A-03.*

10. Graduate Curriculum

- 10.1 Executive MBA Program (JMSB-2010-02A-04)

Associate Dean Switzer introduced JMSB-2010-02A-04. He explained the change was the entry requirement for the EMBA. This was made in order to make the requirements comparable to other EMBA programs.

A.-M. Croteau explained that extensive work experiences as referenced in Requirement #3 (p.3) would depend on the type of work experience and the industry and that managerial and professional experience is fundamental.

It was also explained that a satisfactory academic record would be a B average or GPA of 3.0 or higher. In addition, the waiving of a GMAT would occur with a strong BA degree or Master's/PhD.

There was some concern in terms of the different requirements for the MBA and EMBA when the degree conferred is the same. It was explained that there are different elements to the EMBA that would justify the different requirements and these requirements are comparable to EMBA programs at other institutions. The interview is also a critical part of the process to determine if the candidate is a good fit for the program/class.

R- 2010-3-4 Upon motion duly moved and seconded (A.-M. Croteau, A. Ahmad), Faculty Council approved the curriculum changes as outlined in document JMSB-2010-02A-04.

11. Dean's Award for Teaching Excellence

11.1 Revisions to the Call for Nominations (JMSB-2010-02A-05)

11.2 Criteria for the Evaluation of Grant Proposals (JMSB-2010-02A-06)

At this point, speaking privileges were requested (L. Katsanis, G. Kanaan) and granted to Dr. William Taylor.

Prof. Taylor presented both documents. It was decided that a generic timeline should be approved for all of the Dean's Awards (Staff Recognition, Distinguished Scholarship and Teaching Excellence) that should be used as annual guidelines.

In addition, after a discussion, the following changes were suggested for page 2 of the document:

- The word "preferably" was removed from the paragraph regarding the dossier contents.
- The sentence, "The dossier should include a preferred weighting of the two categories of teaching excellence and leadership in education" was removed.

R- 2010-3-5 Upon motion duly moved and seconded (L. Katsanis, G. Kanaan), Faculty Council approved document JMSB-2010-02A-05 with the suggested changes and JMSB-2010-02A-06.

12. Staff Report

There was nothing to report.

13. CASA Report

Ms. Rossi made the following remarks:

The JMUCC was held on February 21-27, 2010. There were 20 teams (national and international). Cases were sponsored by the actual companies, with the 24 hour case sponsored by Via Rail Canada. An executive from the company was on the judging panel for the cases.

The winners were:

1st place: Royal Roads University

2nd place: HEC

3rd place: JMSB

Some of the more popular events surrounding this competition included the scavenger hunt, visit to the Molson Brewery and the RBC cocktail. Ms. Rossi thanked the Board of Directors, CMS and all of the volunteers who helped as well as the professors who allowed the students to miss class to volunteer.

5 Days for the Homeless will be from March 14-19, 2010. The team will be set up outside of the GM building for 5 days and can only leave if they are attending class or working. The goal is \$35,000 this year.

CASA Cares will be held on March 18, 2010. Cocktails are from 7:30 pm – 8:30 pm and the fashion show will follow at 8:30 pm. Tickets are \$25 with the proceeds going to the Montreal Children's Hospital Foundation.

The CASA reunion will be held on April 6, 2010.

It was suggested that a forum be set up of sample cases for classes. A business plan would have to be created. Dean Sharma suggested that if someone was willing to champion this, he would support it.

Associate Dean Kanaan mentioned the recent undergraduate student successes in competition:

Financial Open: Gold

JMUCC: Third place

TD Securities Financial Case Competition: Won the competition

14. CGSA Report

Ms. Al-Safadi explained that the mandate of the present executive team was coming to an end. Elections will be held on March 30 and 31, 2010 and the transition period ends April 30, 2010 (new team begins on May 1).

In terms of competitions, 2 teams were sent to the Rotman School of Management and 1 team was sent to Calgary for competitions and all placed high in their divisions. There are two competitions coming up: HEC and George Washington University.

CMS and CGSA held a graduate student development day. Forty people attended this day. There was a Standard Life workshop in personal assessment, Karim Boulos spoke about networking and graduate students spoke about their personal experiences. Ms. Al-Safadi thanked Mr. Hughes and CMS for their support.

Upcoming events include:

Women in Business Speaker Series

MBA Cabane a Sucre

Sustainable Business Conference on March 19

MBA Student Talent Show

The MBA oath is still a work in progress. The goal is to have it finalized by the graduation dinner on April 29.

Associate Dean Hochstein thanked Ms. Al-Safadi for all of the hard work that she has done over the past year and wished her all the best for the future.

15. Announcements

There were no announcements.

16. Other Business

There was no other business.

17. Next meeting

The next meeting of Faculty Council is on April 9, 2010.

18. Adjournment

Upon motion duly seconded (L. Katsanis, A.-M. Croteau), the meeting adjourned at 10:45 a.m.

